



# THE ROTARY FOUNDATION

## 2015-16 FOUNDATION GIVING GOALS

EN—(1112)  
EVERY  
ROTARIAN  
EVERY  
YEAR

Please visit MyRotary/Rotary Club Central to set your goals: <https://map.rotary.org/en/selfservice/Pages/login.aspx>

Club Name (please print)

Club Number/District

2015-16 Club President's Name (please print)

E-mail

### ANNUAL FUND

Your Annual Fund contributions support humanitarian and educational programs both locally and internationally. Personal outright contributions, club fundraisers, and other sources are encouraged to achieve club goals.

Calculate your club's Annual Fund goal by multiplying the number of individual donors times the average contribution amount and adding all of the goal totals.

| Giving Level  | Number of Individual Donors | Average Contribution Amount | Goal Total USD |
|---|-----------------------------|-----------------------------|----------------|
| Paul Harris Society<br>(1000 USD or more)                         |                             |                             |                |
| Sustaining Members<br>(100 USD or more)                           |                             |                             |                |
| Every Rotarian, Every Year<br>(Up to 100 USD)                     |                             |                             |                |
| Other Contributions<br>(Fundraising events, corporate gifts etc.) |                             |                             |                |
| <b>ANNUAL FUND GOAL TOTAL</b>                                     |                             | <b>USD</b>                  |                |

### POLIOPLUS FUND

As funding is a critical concern in the effort to eradicate polio, Rotarians are asked to continue supporting the program until we reach our ultimate goal: the global certification of polio eradication.

Personal outright contributions, club fundraisers, and other sources are encouraged to achieve club goals.

**POLIOPLUS GOAL** USD

(One collective goal for the entire club)

### MAJOR GIFTS AND PERMANENT FUND

Indicate the number of club members interested in making an outright gift of 10,000 USD or more and those interested in including the Permanent Fund in their estate plan.

**Number of new Major Gifts:**  
(10,000 USD or more outright)

**Number of new Bequest Society Members:**  
(Minimum 10,000 USD commitment in estate plan)

**Number of new Benefactors:**  
(Minimum 1,000 USD outright gift or commitment in estate plan)

The Rotary Foundation of Rotary International (FN500)  
1560 Sherman Avenue  
Evanston, IL 60201-3698 USA

[www.rotary.org](http://www.rotary.org)

## 2015-16 FOUNDATION GIVING CLUB GOAL-SETTING INSTRUCTIONS

Clubs may also use the Rotary Club Central tool to submit goals: <https://map.rotary.org/en/selfservice/Pages/login.aspx>  
Club presidents-elect are asked to set goals for the Annual Fund, PolioPlus, major gifts and the Permanent Fund.

### Setting your 2015-16 Annual Fund goal

The Annual Fund is the source of funding for many of The Rotary Foundation's humanitarian and educational programs. Rotary clubs are encouraged to set Annual Fund goals that include participation from every member and friends of Rotary at 3 giving levels:

1. Paul Harris Society: cumulative contributions of 1,000 USD or more
2. Sustaining Member: cumulative contributions of 100 USD or more
3. Every Rotarian, Every Year: contributions up to 100 USD

In addition to individual donors, other contributions from club fundraisers, corporate and community gifts may be included in the club's total Annual Fund goal.

- Consult with your district governor-elect and training team to assess your club's fundraising potential.
- Review your club's EREY Eligibility Report to assess your members' current and past giving levels.
- Review your district's Monthly Contribution Report with your club leaders to set your 2015-16 Annual Fund goal.\*

\* *Contributions to PolioPlus, Matching Grants, Global Grants for Future Vision Pilot Districts, and the Permanent Fund do not count toward your Annual Fund goal. Contributions to the Annual Fund are eligible toward Paul Harris Fellow, Major Donor, and club banner recognitions.*

### Setting your 2015-16 PolioPlus goal

In figuring your club's PolioPlus goal, your club should consider the following sources of financial support:

- Community fundraising events, Interact club fundraisers, Rotaract club fundraisers
- Family of Rotary (Foundation alumni, Rotary Fellowships, new club members since 2005)
- Business/corporate donations
- Major Gifts (US\$10,000 or more)
- Other (club and district foundations, etc.)

\* *Contributions to PolioPlus do not count toward your Annual Fund goal or club banner recognition. Contributions do qualify for Paul Harris Fellow and Major Donor Recognition.*

### Setting your 2015-16 Major Gifts and Permanent Fund goals

In addition to outright contributions to the Annual Fund, all Rotarians are encouraged to invest in tomorrow by designating an outright contribution or a portion of their estate to the Permanent Fund, the Foundation's endowment. Individuals can become a Benefactor or Bequest Society Member by including the Permanent Fund in their estate plan. Permanent Fund goals include both Benefactors and Bequest Society Members.

- Evaluate the financial capacity of your club membership to identify potential major gifts to the Permanent Fund.
- Consult with your district governor-elect and training team to assess your club's potential for supporting the Permanent Fund.
- Review your club's Benefactor and Bequest Society lists with your club leaders to set your 2013-14 Permanent Fund goals.\*

\* *Contributions and commitments to the Permanent Fund do not count toward your Annual Fund or PolioPlus goals, Paul Harris Fellow recognition, or club banner recognition.*

### Submitting your 2015-16 Foundation Giving Goals

- Please complete this form and bring it to PETS on February 27, 2015
- Club Presidents-elect can also enter their goals in My Rotary: Rotary Club Central at [www.rotary.org](http://www.rotary.org)



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