



# THE ROTARY FOUNDATION

## 2017-18 FOUNDATION GIVING GOALS

EN—(1112)  
**EVERY  
 ROTARIAN  
 EVERY  
 YEAR**

Please visit MyRotary/Rotary Club Central to set your goals: <https://map.rotary.org/en/selfservice/Pages/login.aspx>

Club Name (please print)

Club Number/District

2017-18 Club President's Name (please print)

E-mail

<b>ANNUAL FUND</b>			
<p>Your Annual Fund contributions support humanitarian and educational programs both locally and internationally. Personal outright contributions, club fundraisers, and other sources are encouraged to achieve club goals.</p> <p>Calculate your club's Annual Fund goal by multiplying the number of individual donors times the average contribution amount and adding all of the goal totals.</p>			
Giving Level	Number of Individual Donors	Average Contribution Amount	Goal Total USD
Paul Harris Society (1000 USD or more)			
Sustaining Members (100 USD or more)			
Every Rotarian, Every Year (25 to 100 USD)			
Other Contributions (Fundraising events, corporate gifts etc.)			
<b>ANNUAL FUND GOAL TOTAL</b>		<b>USD</b>	
<b>POLIOPLUS FUND</b>			
<p>As funding is a critical concern in the effort to eradicate polio, Rotarians are asked to continue supporting the program until we reach our ultimate goal: the global certification of polio eradication.</p> <p>Personal outright contributions, club fundraisers, and other sources are encouraged to achieve club goals.</p>			
<b>POLIOPLUS GOAL</b>		USD	
(One collective goal for the entire club)			
<b>MAJOR GIFTS AND ENDOWMENT FUND</b>			
<p>Indicate the number of club members interested in making an outright gift of 10,000 USD or more and those interested in including the Endowment Fund in their estate plan.</p>			
<b>Number of new Major Gifts:</b> (10,000 USD or more outright)			
<b>Number of new Bequest Society Members:</b> (Minimum 10,000 USD commitment in estate plan)			
<b>Number of new Benefactors:</b> (Minimum 1,000 USD outright gift or commitment in estate plan)			

The Rotary Foundation of Rotary International (FN500)  
 1560 Sherman Avenue  
 Evanston, IL 60201-3698 USA

[www.rotary.org](http://www.rotary.org)

## 2017-18 FOUNDATION GIVING CLUB GOAL-SETTING INSTRUCTIONS

Clubs should also use the Rotary Club Central tool to submit goals: <https://map.rotary.org/en/selfservice/Pages/login.aspx>  
Club presidents-elect are asked to set goals for the Annual Fund, PolioPlus, major gifts and the Endowment Fund.

### Setting your 2017-18 Annual Fund goal

The Annual Fund is the source of funding for many of The Rotary Foundation's humanitarian and educational programs. Rotary clubs are encouraged to set Annual Fund goals that include participation from every member and friends of Rotary at 3 giving levels:

1. Paul Harris Society: cumulative contributions of 1,000 USD or more
2. Sustaining Member: cumulative contributions of 100 USD or more
3. Every Rotarian, Every Year: contributions 25 up to 100 USD

In addition to individual donors, other contributions from club fundraisers, corporate and community gifts may be included in the club's total Annual Fund goal.

- Consult with your district governor-elect and training team to assess your club's fundraising potential.
- Review your club's EREY Eligibility Report to assess your members' current and past giving levels.
- Review your district's Monthly Contribution Report with your club leaders to set your 2016-17 Annual Fund goal.

### Setting your 2017-18 PolioPlus goal

In figuring your club's PolioPlus goal, your club should consider the following sources of financial support:

- Community fundraising events, Interact club fundraisers, Rotaract club fundraisers
- Family of Rotary (Foundation alumni, Rotary Fellowships, new club members since 2005)
- Business/corporate donations
- Major Gifts (US\$10,000 or more)
- Other (club and district foundations, etc.)

*\* Contributions to PolioPlus do not count toward your Annual Fund goal or club banner recognition. Contributions do qualify for Paul Harris Fellow and Major Donor Recognition.*

### Setting your 2017-18 Major Gifts and Endowment Fund goals

In addition to outright contributions to the Annual Fund, all Rotarians are encouraged to invest in tomorrow by designating an outright contribution or a portion of their estate to the Endowment Fund, the Foundation's endowment. Individuals can become a Benefactor or Bequest Society Member by including the Endowment Fund in their estate plan. Endowment Fund goals include both Benefactors and Bequest Society Members.

- Evaluate the financial capacity of your club membership to identify potential major gifts to the Endowment Fund.
- Consult with your district governor-elect and training team to assess your club's potential for supporting the Endowment Fund.
- Review your club's Benefactor and Bequest Society lists with your club leaders to set your 2017-18 Endowment Fund goals.\*

*\* Contributions and commitments to the Endowment Fund do not count toward your Annual Fund or PolioPlus goals, Paul Harris Fellow recognition, or club banner recognition.*

### Submitting your 2017-18 Foundation Giving Goals

- Please complete this form and bring it to PETS on March 2, 2017 and give it to DRFC Juanita Cawley, [drfc7610@cox.net](mailto:drfc7610@cox.net).
- Club Presidents-elect can also enter their goals in My Rotary: Rotary Club Central at [www.rotary.org](http://www.rotary.org)



The Rotary Foundation  
of Rotary International (FN500)  
1560 Sherman Avenue  
Evanston, IL 60201-3698 USA  
Phone: 1-866-976-8279  
Fax: 1-847-328-5260  
E-mail: [erey@rotary.org](mailto:erey@rotary.org)  
[www.rotary.org](http://www.rotary.org)