



Conference Gazette

District 7610 Conference Announcements

Vol. 1 No. 1

November 2011



New Publication

This is a brand-new publication: about the District Conference, written by the Conference Committee, with news about the Conference. It's the go-to info sheet for all you want and need to know about DisCon 2012 in Charlottesville, March 29-April 1, 2012. Periodic issues will be published to bring information to all Rotarians.

A Tisket, A Tasket... A Rotary Club Basket

By Jennifer King

What could be more fun than assembling a gift basket to auction at the District 7610 Conference? Getting credit for your Club's PolioPlus commitment for the auction proceeds from your basket! At last year's District Conference we raised \$7,700 for PolioPlus and we didn't even have a basket from every club. This year our challenge is to raise \$10,000 for PolioPlus and, to do that, we need your help. The challenge is on – are you up for it?

Nothing could be easier. Just put together a gift basket (or package – just ask the McLean Rotary Club who garnered last year's highest bid with a wheelbarrow of whiskey (it doesn't have to be a basket), bring it to the District Conference and drop it off on Friday (along with a list of the basket contents). We'll take it from there. The "baskets" will be on display on Friday and Saturday in the main meeting room in the Boar's Head Inn Pavilion with bids closing at 7 pm on Saturday. Auction winners may pick up their baskets immediately following the banquet. And your creativity will not go unnoticed. The highest selling basket winner and donor will be announced at the Banquet.

Start planning your "basket" now. It's not hard to do. Here's one idea - just pick a theme and then ask each member of your Club to contribute one item supporting that theme to the cause. Before you know it, you'll have a package valued at \$100 or more ready to auction. Or you can ask around at your local businesses to see if they have items they'd be willing to donate to the cause. Have fun with it!



Contact one of the chairs by December 15th to confirm your Club's commitment to the challenge!

Jennifer King
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In This Issue.....

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- Golf Tournament
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7610 District Conference/March 29-April 1, /Boar's Head
Charlottesville



Just What is a Sock Hop?

“Sock Hop” is most likely an alien term to anyone who entered high school after 1965. Since Gov. Jon Allan has chosen a Sock Hop as Friday night entertainment at the District Conference in Charlottesville, a nostalgic look back might just be an education for some Rotarians in 7610!

Wikipedia defines sock hop as “an informal sponsored dance at American high schools, typically held in the high school’s own gym or cafeteria. The term sock hop came about because dancers were required to remove their shoes to protect the varnished floor of the gymnasium.”

At sock hops, music was usually from records played by a disc jockey. DJ Derek Tobler will provide music on March 30 (and will accept special requests, also a feature of sock hops). He will play music of Danny and the Juniors, who sang “At The Hop” in 1957, and other popular singers, including Teresa Brewer, Elvis, Rosemary Clooney, Doris Day, Chubby Checker, Patti Page, Pat Boone and Joni James.

The dances? The Stroll, the Twist, the Hand Jive – remember? And, American Bandstand on television (in black and white) every afternoon.

How did sock hoppers dress? According to eHow Fashion, “nice girls” wore long skirts, a sweater, bobby socks and saddle shoes, with their hair pulled back into a pony tail. Or, girls might wear “greaser babe” attire (remember Stockard Channing as Rizzo in Grease?)- a tight pencil skirt, button down white blouse with two buttons undone and a big, teased hairdo.

Guys - a letter sweater, a white tee shirt, pegged jeans and loafers with white socks. Or, you could go John Travolta and wear a black leather biker jacket instead of the letter sweater – and a DA with lots of grease!

Got the picture? Will Elvis return to the room and croon “Love Me Tender?”

Conference Chairs

Conference Chairs:

Julie Franklin (Stafford)
Wayne Murphy (Blue Ridge Mts)

House of Friendship:

Sue Liberman (Charlottesville)
Glenn Yarborough (McLean)

Magazine Ads:

Colleen Bonadonna (West Point)
PJ Maddox (Dunn Loring/Merrifield)

Service Projects:

Randy Huffman (Albemarle)
Nelda Mohr (Stafford)

Tours:

Brad Bodager (Charlottesville)

Golf Tournament:

Dave Varrelman (N Stafford/G’ville)
Peyton Ledford (Charlottesville)

Auction:

Jennifer King (Charlottesville)
Karen Rogers (Blue Ridge Mts)

Registration:

John Savage (Albemarle)

Project Showcase:

Glynn Bates (Crystal City/Pentagon)
Kay Brooks (Caroline)

Decorations:

Sandy Duckworth (Stafford)

Logistics:

Bill Cawley (West Point)



Monticello, Piedmont Wine Trail, Rotary Restaurant Night Top Conference Specials Menu

By Brad Bodager

Charlottesville and the Albemarle County host numerous historic venues and cultural, epicurean and social options for the first time visitor and most certainly for returning visitors. The Thomas Jefferson Foundation at Monticello may as well have coined the phrase: It's not your grandmother's Monticello anymore! And, that applies to most everything to do with Albemarle County and the renaissance that has taken place in the social and dining scene of Charlottesville.

With a Platinum LEED certified visitor center and elegant shopping venue, at Thomas Jefferson's Monticello, Rotary guests will be greeted by a new welcoming center with expanded display galleries, interactive options, a lovely café and huge gift shop before starting their expanded tour and interpretation to the grounds and the main house. Many Rotary guests may choose to make the trip up the mountain on their own, perhaps traveling on to visit Jefferson Winery or James Monroe's Ash Lawn, while others may choose to pre-register for a private tour of Monticello which will be offered to a limited group of Rotarians on the afternoons of Thursday or Saturday, departing from the Boar's Head Inn at 1 pm.

For those who are seeking new sites and incredible vistas in this area, traveling west on Route 250 (and to Route 151) from the Boar's Head Inn, just some fifteen minutes to the first winery, will offer some great options for the explorers in the group. The region 15 miles to the west has many fine wineries that are open daily for tastings (Pippin Hill Farm, King Family Vineyards, Pollock Vineyard, White Hall Vineyard, Cardinal Hill Vineyard and Veritas Vineyard) plus two micro-breweries (Blue Mountain and Devil's Back Bone) that also serve delicious meals with their beers on tap. (You might also want to try a flight of twelve beers on tap!!) For those Rotarians and their guests interested in visiting some of these spots independently, there will be



maps and materials in registration packets for those who want to tailor their visits. Additionally, on the afternoon of Thursday and Saturday, escorted winery tours (by vans) will be offered by pre-registration for tours of three of the wineries (Pippin Hill, Veritas and Pollock) that will leave and return to the Boar's Head Inn.

Dining options abound in Charlottesville. For Thursday evening, Rotarians will have the option of enjoying the Bistro 1834 just off the Tap Room at the Boar's Head Inn (you will want to have a night cap here for certain) or many may choose to venture out the front of the Boar's Head Inn, turning right to travel just a three miles into downtown along Main Street to the French restaurant- l'etoile. L'etoile is the first of several restaurants that we will suggest to our guests to make advance reservations for Thursday dining. One of the top restaurants in the city, l'etoile will offer a three course prix fixe dinner to our guests at \$30 per person. Other wonderful dining options include the C and O Restaurant, The Downtown Grille and South Street Brewery. Special dining promotions will be confirmed and included in future newsletters.



Conference Registration
On line at rotary7610.org
January 3, 2012



District 7610 Conference
House of Friendship
Information and Request for Exhibit Space

Plan now to exhibit your Club's outstanding project(s) at the *DisCon 2012*. Reserve your space now in the Hall of Friendship and join other District Rotary Clubs, Vendors, Rotary Service Organizations, Action Groups and Fellowships who are securing their booths...now!

Space is limited so don't miss out on this special opportunity to brag a bit and show off your Clubs accomplishments. Exhibitors will staff their booths during the times the "Hall" is open...before Receptions, between Sessions and before Dinners... a perfect time to showcase your projects and network with other Club members throughout our District. Participating Clubs are encouraged to augment their displays with electronic video presentations, viewable laptop computers, flat screen monitors, DVD players, etc. Deadline for submitting your request for Exhibit Space is midnight, February 15th. No requests can be accepted after that date.

For additional information and questions regarding the House of Friendship, please contact:

Sue Liberman... sue@branchlands.com... or ...Glenn Yarborough... WGYARC@aol.com

Upon completing the form below, please email to Sue or Glen

**Request for Exhibit Space
(Table Size...6')**

Club or Organization: _____

Description of Exhibit and Project(s): _____

Require Electrical Outlet? ___Yes ___No **If yes, bring your own extension cord**

Name of Contact Person: _____

Email: _____ **Phone:** _____

Set-up times, Exhibit hours and other information to follow

Conference Magazine Ads Tell Your Club's Story

By PJ Maddox

Join us in celebrating Rotary District 7610's Annual Conference!

The purpose of the event is to unite Rotarians, share Rotary experience, engage the local business community on Rotary efforts, provide panel discussions on avenues of service, to showcase local and overseas projects and more.

Placing an ad in the conference magazine is a great marketing tool for your business as well as a medium for sharing or conveying any particular message you want the attendees to read. Ads can be used to demonstrate your support of Rotary International or to celebrate a special family or business event. Sponsorships are also available at the following levels, which include recognition in press releases, listing in program book and acknowledgement of the sponsorship at the event. A bonus for clubs purchasing \$1000 + will receive 15% back to the club.

Sponsorships

Platinum \$5000
Gold \$2500
Silver \$1000

Ad Size

Full Page 5.5" wide x 8" high (Black & White) \$500
Half Page 5.5" wide x 4" high (Black & White) \$250
Business Card (Black & White) \$100

Contact PJ Maddox at pjmaddox@earthlink.net or Colleen Bonadonna at cblens@cox.net for more information.

**District 7610
Annual Golf Tournament
Birdwood Golf Course
Charlottesville
Thursday, March 29, 2011**

**Chairs: Dave Varrelman
Peyton Ledford**



Foundation Luncheon Speaker

Award-winning journalist Kathleen Koch will be the keynote speaker at Saturday's Foundation Luncheon.

Koch is a former Rotary Ambassadorial Scholar to the University of Dijon, France, and is a member of the RI Alumni Advisory Council.

Preliminary Conference Agenda

Thursday, March 29

Golf
Tours
Council of Governors Meeting and Dinner
Rotary Restaurant Night in Charlottesville
Early Bird Reception (hosted by Albemarle, Blue Ridge Mountains and Charlottesville Rotary Clubs)

Friday, March 30

Grand Opening of House of Friendship
Opening Plenary Session
Project Showcase
Luncheon
Service Projects (Yes! There are TWO)
Dinner
Sock Hop

Saturday, March 31

Rotaractors Conference
New Generations Day
Foundation Luncheon
Graham Green Music Contest
Service Projects
Tours
Governor's Reception and Banquet

Sunday, April 1

Memorial Service
Annual District Business Meeting



Reach Within to Embrace Humanity