

Every Rotarian, Every Year
 District 7610 Foundation Newsletter
 Volume 2, Number 8
 January 2007



CONGRATULATIONS! You are one FABULOUS district and you can be very proud of your accomplishments in support of The Rotary Foundation. Figures as of November 30, 2006. District 7610 is #2 in Zone 33 in *per capita* giving with a total *per capita* of \$53.92. Our total giving to the Annual Fund is \$116,639.42. Our total contributions to The Rotary Foundation are \$230,213.42. There is only one district ahead of us in *per capita* giving and total contributions and that is D7770 with \$62.36 *per capita* and \$297,597.91 in total contributions. They have 4,708 members and we have 2,163 members. GREAT JOB DISTRICT 7610 ROTARIANS! You can be very proud of your accomplishments! Thank you!

Year-end figures will not be available until after January 15. I will publish year-end figures at that time.

Top five *per capita* clubs

Fair Lakes	\$662.39
Springfield	\$489.47
Middlesex	\$330.01
Bull Run	\$194.36
Stafford	\$159.69

Top five in Total Annual Giving

Middlesex	\$12,870.41
Fair Lakes	\$11,923.00
Rappahannock	\$10,705.00
Springfield	\$ 9,300.00
Charlottesville	\$ 8,275.00

Sandy Duckworth, Foundation Chair, Stafford RC – sandraduckworth@Hughes.net

Welcome to our Newest Paul Harris Society Members

Stephen Schlegel & Paul Frank – McLean RC

The McLean RC is “Leading the Way” in support of the Paul Harris Society under the leadership of President Bob Hahn and President-elect Scott Mills. Please take the time to read this great success story. Thanks McLean Rotarians for your leadership and your support of The Rotary Foundation and the Paul Harris Society.

A PAUL HARRIS SOCIETY SUCCESS STORY

You have to plan for success. It doesn’t just happen. Fortunately, success sometimes gets pleasantly out of control. That’s what is happening with the McLean RC’s initiative to recruit new Paul Harris Society members. McLean started the year with three PHS members—Vance Zavela, Edward Holman, and Scott Mills. Our goal – to double that number. But in just six months, the club’s Foundation committee had identified six more members who have become, or will become before July 1st, new PHS members. How did we do it?

- We set a goal and each month monitored the progress in reaching that goal.



- The club's Foundation Committee met and identified individual PHS candidates whom each committee member would approach, one-on-one. Particular emphasis was placed on members of the club's board of directors and other club leaders, whom the committee believed would best lead by example, which the committee believed would be an important recruitment tool. Surprisingly, half of the new PHS members have been in Rotary two years or less.
- Some PHS candidates were taken to lunch, where a committee member had the opportunity to discuss the Foundation and the candidate's interests in more personal terms.
- The club actively promoted The Rotary Foundation at club meetings, and in October dedicated an entire program to explain what the Foundation does with each \$1,000--or about \$2.74 each day, which is the amount each Paul Harris Society member commits to donate annually to The Rotary Foundation's Annual Programs Fund.
- Each new PHS member has been recognized by the club in a special presentation, at which the club members are reminded of the positive impact each \$1,000 contribution makes to Rotary's goal of "Service Above Self."

The McLean club is not stopping with nine Paul Harris Society members, because, as Club President Bob Hahne explains, it's not about the numbers. "When next year's president takes over the reins in July, we will have a total of 12 Paul Harris Society members, contributing more than \$12,000 annually to The Rotary Foundation. The commitment of these members, combined with our Sustaining Members, will allow us to set the bar higher each year in annual giving, and will allow Rotary to realize many more humanitarian service opportunities in our community and around the world."

Scott Mills, President-elect – McLean RC - Scott.Mills@YourHRLawyer.com

Permanent Fund Reaches Milestone. In September, the Permanent Fund reached a total of more than \$505 million in expectancies and net assets, thanks to the contributions of dedicated Rotarians and supporters from around the world. The fund, established in 1982, secures a strong future for the Foundation by providing additional income for all Foundation programs. Its dramatic growth has helped increase program support more than six-fold since 1994. For example, last Rotary year, the spendable earnings from the fund totaled \$4.9 million while the principal remained untouched. For more details or to make a donation or commitment to the Permanent Fund, visit the Permanent Fund webpage or send a request to plannedgiving@rotary.org.



Congratulations to the following Two Clubs for their support of the Permanent Fund

Dulles RC – Total Benefactors = 32; New Benefactors this year = 12; New Bequest Society member = 1
 Bull Run RC – Total Benefactors = 16; New Benefactors this year = 7; New Bequest Society member = 1
 District 7610 has 38 New Benefactors and 8 New Bequest Society members this year – and we're still counting!

Where does your club stand with their support of the Permanent Fund through the Benefactor Program? And what, exactly is a Benefactor? A Benefactor of The Rotary Foundation is anyone who informs the Foundation, in writing, that he or she has made provisions in his or her estate plan, naming the Foundation's Permanent Fund as a beneficiary; or anyone who makes an outright gift of US\$1,000 or more to The Rotary Foundation Permanent Fund. Need information on how your members can become Benefactors? Simply click here for your Benefactor form: www.rotary.org/newsroom/downloadcenter/pdfs/149en.pdf or contact Don.

Don Owens, Permanent Fund Chair, Herndon RC, owensd4@nationwide.com

Plan Now to Honor Paul Harris. On February 23, Rotary celebrates its 101st birthday and on April 19, we celebrate the 138th anniversary of the birth of Paul Harris. Consider holding a club social or a club fund raiser for The Rotary Foundation. Better yet, combine with other clubs in your area to hold a really BIG celebration. What a wonderful way to honor our founder.



Bob Lovelace, Pres Llew Samuel, PE Bill Karry

It was all about bears. For the third year in a row, Middlesex Rotarians have been donating Teddy Bears to the Sheriff's office in Saluda. The annual Christmas party provides a bear-y convenient excuse, said Bob Lovelace who chairs this annual event. The Teddy Bears, shared by the Sheriff's office with Middlesex Fire and Rescue, are given to children who are caught up in domestic violence, sexual abuse, and other traumatic experiences. These small furry friends which are carried in squad cars often calm and help the child cope with stress. Sheriff Abbott is grateful to the Rotary community's support of this program which enables his office to provide a supportive, professional and compassionate law enforcement services.

Survey Says: Program Alumni want to join Rotary. Although an estimated two-thirds of Rotary International and Rotary Foundation program alumni and 85% of current participants would like to join Rotary, alumni make up less than 3% of Rotary's worldwide membership. Each year, RI and Foundation programs draw about 100,000 participants, many of them already well qualified for Rotary membership. However, most of the alumni who are interested in joining and who hold the requisite business or professional position have not been pursued for membership. The study surveyed a random sampling of four different groups: Rotary clubs, program alumni who are now Rotarians, non-Rotarian alumni, and current program participants. Results show that although alumni have the greatest interest in joining Rotary immediately after leaving the program, frequent contact with Rotary can help maintain the interest level over time. Among the reasons cited for such a low rate of alumni recruitment are a lack of a relationship or poor communication between the club and alumni, insufficient recordkeeping on alumni by the club, difficulty keeping younger alumni involved with Rotary until they are qualified to join, and the large age difference between club members and alumni. Strategies clubs can use to increase alumni membership include:



- ❖ Inviting alumni to participate in club activities,
- ❖ Starting new clubs with an alumni base,
- ❖ Involving alumni in other programs (for example, encouraging Interactors to join Rotaract or participate in RYLA) and, most important,
- ❖ Asking alumni to join.

Read more about the findings of the alumni survey and how clubs can tap into this pool of prospective members at www.rotary.org/membership. Or contact our district Alumni Chair.

Bill Bailey, Alumni Chair – Bailey's RC - wbbaily@cox.net



Support The Rotary Foundation through eBay. Rotarians can donate money through MissionFish, eBay's charitable arm, to support the Rotary Foundation. MissionFish enables sellers on eBay to donate all or a portion of their sales to nonprofits registered with MissionFish. For more details, visit the MissionFish web site: www.missionfish.org. How the donation process works:

1. When listing auctions on eBay, choose The Rotary Foundation to receive all or a portion of your auction proceeds.
2. Once your auction is completed, MissionFish will hold the money in escrow for a portion of time to ensure that the eBay transaction is officially complete.
3. After the escrow period, MissionFish will issue the portion designated from your auction to TRF.
4. MissionFish also will issue the seller a charitable receipt for the donation.

U.S. tax receipts will be issued through MissionFish. Please consult with your personal advisers prior to claiming a tax deduction. Donors will not receive recognition for these gifts from The Rotary Foundation. The [Permanent Fund](#). The earnings will be used at the Foundation's discretion. If you have any questions regarding this program, please contact Gift Administration at 847-866-3380 or via e-mail at giftadministration@rotary.org.

Historical Challenges to Peace Building in Fiji - Reflections of a Peace Fellow.



I spent several days in the Pacific island nation of Fiji to attend a conference about globalization and labor markets in that region. The focus of the conference was to address the affects of globalization on the economy of the region. Topics of discussion included how are people currently employed and how the growth or slow down of global markets impact upon what is happening in the South Pacific. I was thrilled to have the opportunity to travel to a country which I knew so little about. Other than postcards depicting a tropical paradise, I had few notions of the social and economic make up of the country and went with open mind.

My colleague Caitlin Fitzpatrick and I arrived on a quiet afternoon to the small airport and descended alongside wide-eyed honeymooners and sighing wedding attendees onto a carpeted area where we were greeted by a three-man Fijian band. The warmth of Fiji and its people was as relaxing as the slow and smiling sun, which seemed to ease across the sky most of the days we were there. It was a welcome distraction from the headlines of the local newspaper.

"Remain Calm..." the headlines read. Even though the military general was far away on a trip to the Middle East, he was demanding that the government resign, or else. I wondered why there was so much conflict. What were the events that had led to this point?

I decided to research the historical challenges to peace building in the country. Like much of what we have on record, history is often written by those who control the resources, have access to documenting what happened in the past. Although we ought not to discredit the work of those who do write history, we should also remain open to alternative interpretations.

Approximately 83 percent of the land in the Fiji islands is in the hands of the indigenous Fijians. The Indo-Fijians have had the ability to lease this land, often for more than 20 years at a time, post the 1976 Agricultural Landlord and Tenants Act. Often, the Indo-Fijians fear that they will not be able to renew their leases and will be forced to change their profession, from farmers to other, when they are not granted these renewals. One result of the non-renewal of these grants is that Indo-Fijian move en masse to the urban centers such as Suva, often becoming the urban poor. There have been many attempts to build peace since the coups. GPPAC acts as an umbrella organization for more than 10 regional civil society organizations working towards building peace in Fiji

On to the conference, our reason for visiting Fiji....Globalization and Labour Markets in the Pacific Island Nations.....,We took a local bus to the conference, riding alongside mothers with new babies wrapped tightly in blankets, towing bags of cassava roots and other vegetables they had bought at the local markets. The seats were slim and the warm side of your neighbor was the only thing that gave you a sense of security as the bus swung up and down and around the curving coastal trail.

At the conference we sat in plastic chairs inside the breezy gym of the University of the South Pacific. Speakers went up to the podium one after the other and presented their power point slides on a large screen. One of the development agency representatives was my age, a young white woman, and she talked about the types of projects her employer funds. She showed a map of the world to demonstrate where the money was being spent, and Fiji was off the screen. This small oversight is what leaves people with certain impressions of such agencies and programs. Often generic presentations are given to very diverse groups, who then lose interest as a result of the missed connection with the presenter or the material. "Here is your region....," she had started to say. Where?

The presentation that moved me the most was given by a doctor of sociology, Dr. Carmen Voigt-Graf. She discussed the pros and cons of the globalization of war and the jobs it creates. Did you know that some 3,000 Fijians are private military officers in Iraq? I was willing to bet that most North Americans have no idea that "their" war impacts the entire world. Although these PMOs, as they are called, are able to send money home to their families and lower the local rates of unemployment, there are many negative results of their involvement in the war. They often have psychological problems when they return home for which there are few treatment resources; there are increases in the levels of families falling apart and domestic violence, as well as the spread of HIV/AIDS. I walked away from this part of the conference with a renewed sense of motivation to send this news home: our actions do affect others, even as far away as Fiji.

In a taxi on the way back to the airport from Suva, where the conference was held, our Indo-Fijian taxi driver Asis talked to us about how the military coup would be peaceful and welcome. "Only the military have guns anyway." "Things are not equal for us [the Indo-Fijians]."

No, circumstances are not equal, and barriers remain high and hard to overcome, but the first step in helping other young people do that is to believe in them. Globalization encompasses far more than economics and peace building must start with an examination of the past. The way in which we have constructed the present and the differences which separate us often holds the key to our misunderstandings. Life can be unjust and difficult, and we must face realities which we do often accept as our own, only then will we be able to make change.



Leah at Rotary Raffle

Leah Klass, D7610 World Peace Scholar, Univ of Queensland, Australia - lkbuenas@gmail.com

Foundation Tidbits



The Annual Reports of Rotary International and The Rotary Foundation for 2005-06 are available. The Rotary Foundation Annual Report reflects a year of great

generosity by Rotarians around the world. For the third year in a row, contributions to the Annual Fund set a new record. In addition to providing financial information, these reports take a look at notable Rotarian service and humanitarian action during the past year. Full reports available at: www.rotary.org.

Quote Corner is a place for Rotarians to share inspirational comments about Rotary service. Have you or any of your Rotary club members recently been quoted in the news? Has a beneficiary of a Rotary project recently helped to enforce Rotary's good image in your community? If so, please send the quote and who it's from, a brief description of the project or context, and where it was featured to pr@rotary.org. Explain why this quote is important to you and your club, and you may see it in a future issue.

Point. Shoot. Compete. How do you picture Service Above Self? *The Rotarian* wants to see Rotary's motto through your lens. Winning entries will be published in the June 2007 issue. Submit your best shot from the 2006-07 calendar year that illustrates your definition of Service Above Self. A favorite Youth Exchange student? A child whose life was changed forever by a club project? A fellow Rotarian in action in a far-off place? Use your creativity and your talent to photograph your entry. The deadline is 1 March 2007. Submit high-resolution digital photos online or send 8 x 10 prints to: Photo Contest, 1560 Sherman Ave., Evanston, IL 60201 USA. All entries become property of *The Rotarian* and will not be returned. Enter today and your photo could be featured in *The Rotarian* in June! **Enter the contest now** (Terms and Conditions)



New to the RI Catalog

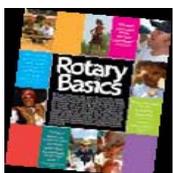


The ABCs of Rotary (363-EN) Recently updated compilation of short, easy-to-read, informative articles about Rotary history and programs. US\$3

Best Practices for Managing Your District Simplified Grant (156-EN) Handbook offering best practices and tips for managing a District Simplified Grant. Free

Ambassadorial Scholarships Application (139-EN) For potential applicants for academic-year, cultural, and multiyear Ambassadorial Scholarships. Limit 50 per order, Free. Please order 132-EN (below) with each application.

Ambassadorial Scholarships and Rotary Grants for University Teachers Leaflet (132-EN) Four-color leaflet, suitable for display, provides potential applicants and Rotarians with basic information about the goals, requirements, and operation of the Ambassadorial Scholarships program and Rotary Grants for University Teachers. Limit 50 per order, Free



Rotary Basics (595-EN) Colorful eight-page guide to Rotary history, fundamental principles, programs, achievements, and membership benefits and responsibilities. Updated for 2006-07. \$0.50

Questions or information that you would like to see in this newsletter, contact Foundation Chair, Sandy Duckworth - sandraduckworth@hughes.net or call 540-361-1680