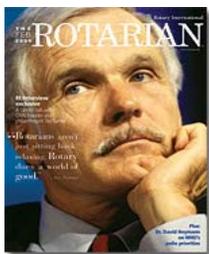


Every Rotarian, Every Year
District 7610 Foundation Newsletter
Volume 1, Number 10
April, 2006

Happy Spring!
Thank you for all that you do for TRF!



April is Magazine Month. Please take a minute to look through your April *Rotarian* magazine. Check out page 27 – “In Focus --- Allies in Service.” This is a great article on how your club can pair up with nonprofit organizations. There are also tips for teaming up with large corporations and businesses. Good stuff! Another interesting article --- page 38 “In the Trenches Together – Rotarians team up with Habitat for Humanity to build stronger communities.” There are many great articles and ideas in the *Rotarian* magazine. It only takes a minute to flip through ---- and I guarantee that you will not be able to put the magazine down without reading at least one article. Come on --

-- Give it a try ---- And enjoy!!

Sandy Duckworth, Foundation Chair, Stafford RC, sandraduckworth@direcway.com

A t Your Service. Check it out. On page 61 of your April *Rotarian* magazine is a list of contacts for Rotary International including instructions on how to email staff, Publications Order Services, Licensing for RI emblem, trademarks, etc., Public Relations, Convention Registration & Housing, Club & District Administration, Membership Development, RI Programs, The Rotary Foundation and more. Just take a look! It’s there for you.



Community Service - Best Small Library in The Country - A Really Big Deal! The Mathews Memorial Library in Mathews, Virginia received a 2005

National Award for Museum and Library Service from the Institute of Museum and Library Services as the best small library in the country! Congratulations to the library and to the Mathews Rotary Club for their participation with the library in a wonderful project. Years ago, Mr. Scribner of Scribner’s Book Stores and Publishing Company, set aside an endowment and matching fund for the Mathews Library. The Mathews Rotary Club “stepped up to the plate” and agreed to provide a match to the Scribner fund to purchase books for the library. The club bases their contributions on their members’ birthdays and every quarter the birthday Rotarians have a book dedicated in their name with a book plate in front of each book with the Rotarian’s name and that of the Mathews Rotary club. In addition to this continued support of the library, the Mathews club made a significant contribution to the library’s capital campaign for the remodeling of the library. This award information appeared in the March/April issue of *Museum News*.

Becky McCoy, WCS Chair, Mathews RC, remccoy@inna.net

Connecting with Your Community. As you can see from the above article about the Mathews club, connecting with your community can reap big rewards for the community and for Rotary. In preparation for the new Rotary year, develop relationships with local museums, historical societies, libraries, civic centers and Chambers of Commerce. By getting to know key community organizations, your club can develop a successful year working together. Here are some ideas to get you started:



- ✚ Coordinate a Rotary photo or project exhibit at a local library, historical society or cultural center.
- ✚ Sponsor a day to read to children at your local library and hold a book drive at the same time.
- ✚ Host a VIP reception and invite members of the Chambers of Commerce. Offer chamber members the opportunity to market their businesses by donating items for a gift bag given to guests.
- ✚ Volunteer to staff a planned civic event and wear Rotary gear and hand out brochures.



World Peace Scholarship Applications due May 14.



Click here for the application:

www.rotary.org/newsroom/downloadcenter/pdfs/083en.pdf.

If you need more information, please contact me by e-mail:

sallylay@center-for-the-arts.com, phone (703) 330-2787 or fax (703) 392-9749. Thanks so much for your support of this exciting scholarship. We look forward to receiving an application from your club.

Sally Lay, World Peace Scholarship Chair, Manassas RC



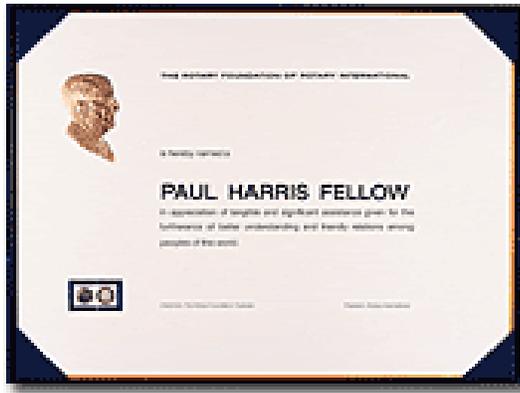
2006-2007 Club Success Kits for The Rotary Foundation will be mailed directly to each club president-elect in late April. The Kits will be similar in design to the 2005-2006 Kits except the information will be in booklet form, not single sheets. Each Kit contains the following:

- 2006-2007 Cover Letter from Trustee Chairman Luis Giay
- 2006-07 Fund Development Club Goal Report Form – clubs should have submitted these to the DGE
- 2005 Rotary Foundation Facts (159) – please share with your members in a Foundation Minute each week
- One Every Rotarian, Every Year Brochure/contributions form
- One sheet of 2006-07 Rotary Foundation Sustaining Member Badge Stickers – in July, please begin giving these to your Sustaining Members for their badge. More stickers can be ordered from Publications. See the order form.
- Publications Order Form
- 2006-07 Every Rotarian, Every Year Club Success Booklet containing: Every Rotarian, Every Year Resources on the Web; Weekly Rotary Foundation Thoughts; Your Annual Contributions at Work; Annual Programs Fund Challenge/Leverage Gift Examples and more.

Club Presidents-elect, please review this information when you receive it and then [SHARE](#) it with your Club Foundation Chair.

Travis White, Annual Fund Chair, Burke RC, twhite@adicon.net

One Millionth Paul Harris Fellow - It is anticipated that The Rotary Foundation will achieve the milestone of the One Millionth Paul Harris Fellow by June 30, 2006. As that milestone is achieved, one new Paul Harris Fellow from each zone will be selected to represent the "One Millionth Paul Harris Fellow." On the date that the 1 millionth Paul Harris Fellow is reached, The Rotary Foundation will isolate all of **New** Paul Harris Fellows for that date, group them into zones (we are in Zone 33) and a random drawing will take place. Each recipient will receive the standard PHF pin, medallion and certificate recognition plus a 1,000,000th Paul Harris Fellow commemorative plaque and special certificate



for presentation at a club, district and/or zone event. Recipients will be listed on Rotary's website and in a Rotarian magazine article. Do you Feel Lucky? Start your planning now.

Sandy Duckworth, Foundation Chair, Stafford RC, sandrduckworth@direcway.com

Creating an Endowment. Will you and your family please consider making a gift for the future? A gift of any amount can be contributed to the Permanent Fund and can come from the your current assets or be designated by bequest.

In appreciation of gifts of \$25,000 or more, The Rotary Foundation will honor the donor's contribution by establishing a named fund within the Permanent Fund.

Though commingled with other funds for investment purposes, your fund will be separately identified in the Foundation's records. Donors wishing to express their commitment to Rotary's work or honor a friend or family member in perpetuity can do so in a variety of ways:

- A gift of \$25,000 or more will establish a named fund to provide general support for The Rotary Foundation's programs.
- A gift of \$50,000 or more can create an endowment for any of The Rotary Foundation's programs: from Scholarships to Matching Grants, from Group Study Exchange to District Simplified Grants.
- A gift of \$150,000 or more can support a more restricted purpose, a project within a program of your choice. (For example, \$150,000 will endow an Academic-Year Ambassadorial Scholarship.)
- A gift of \$250,000 or more can serve one or more of the purposes listed above and will qualify the donor for recognition in the Arch J. Klumph Gallery at RI Headquarters.
- A gift of more than \$1 million will be considered by the Trustees when such a gift is intended to establish a new Rotary Foundation program.

A number of naming opportunities for World Peace Fellowships and Centers have been developed:

- \$500,000 will fund a fellow approximately every three or four years.
- \$50,000 establishes an endowment bearing the donor's name to benefit the program.

Also:

- A gift of \$60,000 funds a one-time fellow for up to two years.
- A gift of \$50,000 provides applied field experiences for a class of fellows at a Rotary Center.
- Named gifts are spent over a one to two-year period and do not carry forward.

An endowment can be funded all at once or over time, with gifts of:

- * Cash * Marketable Securities * Real Estate * Remainder interest in charitable trusts or annuities

Please let me know if you have questions.

Don Owens, Permanent Fund Chair, Herndon RC, owensd4@nationwide.com

Major Gifts to The Rotary Foundation as of 12-31-05:

- ❖ 100 Annual Fund gifts @ \$1.5 million
- ❖ 97 Permanent Fund gifts @ \$6.7 million
- ❖ 37 Major gifts with other or multiple designations @ \$1.7 million
- ❖ **Total: 234 major gifts @ \$9.9 million.**



Permanent Fund Update:

- ❖ Contributions held in perpetuity; only earnings used for Foundation programs
- ❖ As of 30 January 2006 net assets were \$184 million
- ❖ Net assets plus expectancies (unrealized bequests) equaled \$490.4 million

Bequest Society As of 31 December 2005:

- ❖ 4639 Bequest Society commitments with an expected value of US\$193.4 million. This is an increase of 36 new commitments, valued at US\$982,000. These commitments represent a significant percentage of the expectancies to the Permanent Fund.

Donor Advised Fund Update As of 31 January 2006:

- ❖ there were 66 DAF accounts with a fair market value of US\$6.5 million. For additional information on The Rotary Foundation Donor Advised Fund, please visit daf.rotary.org

Katrina Relief Fund Update: Current contributions total over 1.6 million (unaudited)

Getting Local Foundation Support for Local Rotary Projects --- **C**onducting Foundation Research — Looking for Local Money.

Today many philanthropists are moving money into private, family, or community foundations to fund local charitable projects. Corporate giving programs are providing grants to the communities in which their employees live, work, and volunteer. Rotarians can look to an increasing number of local and corporate funding sources to underwrite local projects. In doing so, we strengthen relationships with other foundations also serving our communities. It is a matter of knowing where to look and how to write a grant application or submission.



The Rotary Foundation of Rotary International is pleased to offer a number of informative Web sites. Read an introduction to finding grant makers or jump to links for locating grant makers in the US, Europe, Latin America, or Canada. Or find tutorials on how to write a grant application. *We welcome your additions to the*

research section of the Web site. To share new Web sites, e-mail addresses to the [Development Research Supervisor](#). Sites will be added whenever possible and appropriate.

Goals: To help Rotarians find local resources to support community projects; To build relationships with foundations in our communities. Click here to visit this exciting web page:

<http://www.rotary.org/foundation/development/fundraisers/research.html>



Foundation Tidbits

Fundraising Success Stories Please share any success stories you may have heard that we can promote both in the *Every Rotarian*, *Every Year Newsletter* and Rotary's website or other Rotary publications. Fundraising stories can be emailed to roylene.gallas@rotary.org or erey@rotary.org or you can fax them to: 847-328-5260.

Take a Survey for The Rotary Foundation's Future. Just Click Here. It only takes a second for you to participate: <http://survey.rotary.org/perseus/surveys/193461477/55fd031f.htm>

Check this out for Great ideas! <http://www.rotary.org/shopping/index.html>

Fund Raisers Resources. For information on recommended activities for this month, click here: <http://www.rotary.org/foundation/development/fundraisers/index.html>

Some Happy Quotations to Contemplate - Relax and Enjoy

It takes seventy-two muscles to frown, but only thirteen to smile. *Unknown Author*



Keep your face to the sunshine and you cannot see the shadows. *Helen Keller*

Happy people plan actions, they don't plan results. *Dennis Wholey*

They say a person needs just three things to be truly happy in this world. Someone to love, something to do, and something to hope for. *Tom Bodett*

Being happy doesn't mean everything is perfect. It means you have decided to look beyond the imperfections. *Unknown*

Questions or information that you would like to see in this newsletter, contact Foundation Chair, Sandy Duckworth - sandraduckworth@direcway.com or call 540-361-1680