

The DISTRICT



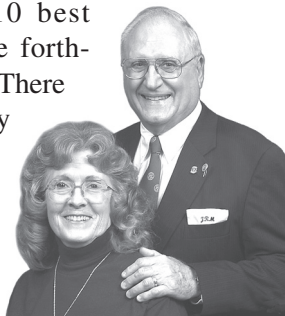
JULY 2005 • Official newsletter serving the 53 clubs in Rotary District 7610

SERVICE Above Self

BITS & PIECES FROM YOUR GOVERNOR

John McKone, District Governor, 2005-06

July 1 began a new Rotary year for our Rotary District. We begin a second one-hundred years of service. I wish each and every Rotarian in District 7610 best wishes in the forthcoming year. There will be many changes and challenges. The first will be our District Motto for the year. It is:



John & Norma McKone

“Live the Four-Way Test”

I would like for each club to repeat the four-way test some time during their meeting every week. Then, put it in practice throughout the week. Wouldn't it be a great world if every business and profession would use it in everyday dealings with others?

The second change will be our new R.I. President's motto for the year. President Carl-Wilhelm Stenhammer's motto is:

“Service Above Self”

President Carl-Wilhelm said, “It's time to go back to basics as we begin the second century of Rotary Service.” So, it can't get more basic than this!

The third change is that we now have a formal organization structure established for the district. You will find it in our District Directory. Remember, the sole purpose of the district is to help and support the clubs. All of us are here to work with and for you!

Fourth, I will be starting the District Governor's annual formal visits to the

clubs later this month. (The entire schedule is also listed in the District Directory.) For July the following clubs will be visited:

Club	Club Board		Club Meeting	
	Date	Time	Date	Time
Bull Run	7/18 M	6:30pm	7/19 T	7:30am
Lake Ridge	7/19 T	6:30pm	7/20 W	7:30am
Manassas	7/20 W	11:15am	7/20 W	12:15pm
Woodbridge	7/21 T	11:00am	7/21 T	12:00pm
Fairfax	7/25 M	11:15am	7/25 M	12:15pm
McLean	7/26 T	11:15am	7/26 T	12:15pm
Vienna	7/27 W	11:15am	7/27 W	12:15pm
Tyson's Corner	7/27 W	6:30pm	7/28 T	7:30am
Dunn Loring	7/29 F	11:30am	7/29 F	12:30pm

Please remember that no regular club business will take place during the visit. During my visit with your board I would like to review your goals with your staff. Each avenue of service chair should present his/her programs at that time. At the club meeting I will serve as your club program. Please do not schedule any other program that day. Also, remind your members that Rotary protocol states that the club members should stand the first time when the governor comes into the room. (This necessarily is not out of respect for me but for the office of the Governor.) I would also appreciate directions to your club and board meeting sites.

MEMBERSHIP

It's the lifeblood of Rotary yet many of us ignore the subject. When was the last time you brought a new member into Rotary? PDG Tommy Neuman and Steve Cook are hosting a membership and retention seminar on August 13, 2005. Registration begins at 9:00 a.m. at the Rappahannock Community College, Main Building at Warsaw, Virginia. Club Presidents bring Club Service and your membership chairs. Let's get started on increasing our club membership goals by 10% this year!

Who's District is This?

It is OUR district! I cannot do the job by myself. You can't do it by yourself, but together we can do it! So, write, call and/or email me. Send in articles to be published in your monthly newsletter. What is a problem for you may be a problem for many others. On the other hand, someone else may have already solved it. None of us have a corner on the world's knowledge, but together we can do great things and have a tremendous Rotary year in which we can all be proud.

Rotary Signs

Does your club have “signage” along the highways coming into your club's geographic area? Sadly, I have observed most do not in our district. How can people become aware of Rotary or make up at your club without advertising the fact that there is an active Rotary Club in your area? So, get the Rotary Wheels up on the streets and highways.

LEADERSHIP: WHOSE JOB IS IT? Or “Service Above Self”

This is a story about four people named Everybody, Somebody, Anybody and Nobody. There was an important job to be done, and Everybody was asked to do it. Everybody was sure Somebody would do it. Anybody could have done it, but Nobody did it. Somebody got angry with that because it was Everybody's job. Everybody knew that Anybody could do it, but Nobody realized that Everybody wouldn't do it. It ended so that Everybody blamed Somebody when Nobody did what Anybody could have done!

John McKone
District Governor

Literacy Projects

*Nelda Mohr, District Literacy Chair,
Stafford Rotary Club*

Although considerable progress has been made in recent decades in reducing illiteracy close to a billion people lack the most basic literacy and skills. Millions more are functionally illiterate, lacking the skills necessary to meet the demands of everyday life. Rotary International President Carl-Wilhelm Stenhammar has designated literacy as one of two main areas of emphasis during this coming Rotary year. He challenges each Rotary club in the world to reach the following literacy goals:

- Celebrate Literacy Month in July and promote International Literacy Day on 8 September
- Develop literacy training for adults, especially for women
- Develop literacy training for children, encompassing those with special needs, street children, and working with local education authorities as appropriate.
- Work with refugee and immigrant populations to assist with acquisition of literacy skills and second language learning
- Organize and participate in mentoring programs that focus on vocational training, life skills, reading and writing
- Serve as a resource to community schools and provide assistance when necessary (donate materials or management consulting).
- Provide educational opportunities in low economic areas (adopt a school, adopt an orphanage, street children, AIDS orphans)
- Assist in the establishment of libraries for children in schools and communities (i.e. mobile libraries, donations-in-kind, Book Aid International)
- Provide literacy and vocational training to prison inmates as part of the rehabilitation process

- Work with other relevant organizations on projects of joint interest

You Don't Need to Reinvent the Wheel

Work through organizations that have demonstrated success in promoting literacy. They need your help in fund raising and in volunteering.

One literacy project that Rotary International strongly supports is The Dictionary Project. Over 1.8 million children have received a dictionary from volunteers who have participated in the Dictionary Project to provide a dictionary for the third grade students in their community each year, so that children can enjoy the benefits of a large vocabulary. The Dictionary Project is a 501(c) (3) nonprofit organization. The goal of this program is to assist all third grade students to complete the school year as good writers, active readers and creative thinkers by providing the students with their own personal dictionaries. The dictionaries are a gift to each student to use at school and at home for years to come. <http://www.dictionaryproject.org/>

Read to Me International is another worthwhile project that focuses on reading and young children. It is an organization that was begun by the Rotary Club of Honolulu Sunrise that is dedicated to spreading the joy of families reading out loud to young children. <http://www.readtomeintl.org/>

Read to Feed is a project of Heifer International that both encourages reading in school aid children and helps provide livestock to families in developing countries. <http://www.readtofeed.org/>

The American Literacy Council provides resources and assistance to persons and organizations who are involved in literacy initiatives throughout America. Their main concern is the adult illiterate. <http://www.americanliteracy.com/>

The Literacy Council of Northern Virginia The Literacy Council of Northern Virginia is a non-profit educational organization that recruits and trains volunteers to tutor adults who need to develop basic reading, writing and English speaking skills. Since 1962, the Literacy Council has trained thousands of volunteers to provide one-to-one tutoring to adults in our community.

In addition to our tutoring programs, the Literacy Council has seven Adult ESL Learning Centers throughout the area. Centers include ESL classes and computer instruction. The Family Learning Program has five sites in Northern Virginia. The program is designed for ESL parents and their preschool and school aged children.

The Literacy Council is the oldest non-profit adult literacy program in Virginia. We are an affiliate of ProLiteracy America, a national literacy organization that certifies trainers and provides instructional materials and support. The Literacy Council is the recipient of the Virginia State Reading Association's Annual Literacy Award, the Virginia Literacy Foundation's Award for Volunteering Excellence. <http://www.lcnv.org/MSIE/homesite.htm>. Their needs are many, and they would love to get some help from the Rotary clubs in their area.

Literacy Connections lists volunteering opportunities across Virginia. Whatever your club, there's an opportunity near you. <http://www.literacyconnections.com/Virginia.html>

Book Aid International works in 18 countries in sub-Saharan Africa and Palestine, providing over half a million books and journals each year to libraries, hospitals, refugee camps and schools. Books are the basic tools of literacy and education yet millions of children and adults across the developing world do not have access to them. Books can make a real difference to

LITERACY continued on page 3

DISTRICT BUDGET FOR 2005-2006 APPROVED

John McKone, District R.I. Convention Promotion Chair

The vote by secret ballot by the club presidents-elect or their designated representative was as follows:

35 YES
2 BLANK
1 NO

2 YES but were late and not counted

The votes were secured, counted and verified by Scott Mills, District Credentials Chair/Parliamentarian; N. Susan Gordon, District Treasurer 2005-2006; and Bill Brown, District Conference Chair 2005-2006.

CLUB LEADERSHIP TRAINING SEMINAR

A total of 182 Rotarians assembled at Colonial Forge High School, Stafford, VA on Saturday, April 8, 2005. The seminar was organized by Jon Allan, The District Training Chair. District Governor Elect John McKone advised the group that this was Jon's last training session. Everyone stood and gave Jon a rousing round of applause for the great job he has done. Steve Grasham has been understudying Jon this year and will assume the duties of District Trainer in 2005-2006. Thanks Jon and Steve for your help and for keeping our district as one of the best trained in R.I.

A special note of thanks goes out to Shirley Heim and all the Colonial Forge High School Interactors. They served a delicious continental breakfast and full lunch to the group. As usual they did a great job. Thanks everyone.

Finally a note of deep appreciation goes out to all the presentors. You were

all well prepared and led some outstanding presentations. Numerous positive comments were made by the attendees concerning the professionalism and depth of knowledge shown by each one. Thanks!

INTERNATIONAL CONVENTION - CHICAGO

Early registration for the convention is now closed. If you wish to reg-

ister you must register on site in Chicago. On a separate note, all the Southland Breakfast tickets have been sold. This District participants bought 85 tickets! Thanks everyone for your support!



Payment of District Dues by July 1st

Just as a reminder, your Club District Dues should be paid by July 1, 2005. Annual District dues are still \$30 per member, based on membership as of July 1, 2005.

When you receive the invoice please read it over. There will be a line showing the number of members R.I. tells us are currently in your club. Of course you may have just brought in some new members to make your '04/'05 goal that are not yet reflected. Or, your board may have just culled a few that haven't been attending. So the next line will request that you fill in the actual number of members in your club as of July 1, 2005.

Then multiply that number of members by \$30. (i.e. 52 members x \$30 = \$1,560.) This is your club's total due to the district.

You will be billed separately by Rotary International for half of your Club RI Dues to be paid on July 1 based on the number of members your club has as of that date. The other half of your RI Dues will be billed for your January 1, 2006 payment.

PLEASE NOTE

- District Dues are paid only once a year and checks should be mailed to the District Office.
- RI Dues are paid twice each year and checks should be mailed directly to Rotary International.

Please send your checks for District Dues to:

Rotary District 7610

Attn: Helen Keane

P.O. Box 1609

Fredericksburg, Virginia 22402

LITERACY continued from page 2

people's lives. Farmers, nurses, mechanics, development workers and teachers all need books and information to support their work. Children and students must be encouraged to use books to develop their education and lifelong learning. The majority of our

support goes to rural and urban libraries which are free and accessible to everyone. Book Aid International works with library partners to develop their pivotal role in the community. For the longer term Book Aid International

is supporting the growth of local publishing and bookselling so that affordable books can be produced which reflect the local languages and culture. <http://www.bookaid.org/cms.cgi/site/index.htm>

FOUNDATION SEMINAR

by Sandy Duckworth, Rotary Foundation Chair

SAVE THE DATE – AUGUST 27, 2005

PLAN TO ATTEND

COLONIAL FORGE HIGH SCHOOL, STAFFORD

FOUNDATION RECEPTION & BANQUET

UNIVERSITY OF MARY WASHINGTON - FREDERICKSBURG

- LEARN MORE ABOUT THE FOUNDATION THROUGH “ROTARY SQUARES,” “ROTARY JEOPARDY,”
- “FOLLOW THE MONEY,” & FOUNDATION UPDATES
- MOTIVATIONAL SPEAKER – JOHN SMARGE, RRFC FROM FLORIDA WILL KEYNOTE
- STRATEGIC ADVISOR – DOT GREENE FROM NORTH CAROLINA WITH AN ANNUAL FUND REVIEW & UPDATE
- MAJOR GIFTS OFFICER FOR THE ROTARY FOUNDATION - JACKIE MCGUIRE – WITH AN ENDOWMENT & MAJOR GIFTS REVIEW & UPDATE
- ATTEND THE BANQUET FOR FUN & AWARDS PRESENTATIONS

SPOUSES, GUESTS & PARTNERS NOT ATTENDING THE SEMINAR CAN CHOOSE FROM:

A WINERY TOUR

AN OLD TOWN FREDERICKSBURG TOUR

ANTIQUÉ SHOPPING

A SHOPPING SPREE IN CENTRAL PARK

Check the district web site after July 10 for registration form and additional information.

District 7610 Officers

2004-2005 District Governor
JOHN MCKONE

Home Club: Middlesex County
Spouse: Norma Jean
Email: jmckone@starband.net

District Governor Elect, **BURT LAMKIN**

Home Club: Herndon
Spouse: Kathy
Email: burtonelamkin@juno.com

Governor Nominee, **Travis White**

Home Club: Burke
Spouse: Susan
twhite@adicon.net

District Executive Secretary
Helen Keane

Located on the third floor of the Fredericksburg National Bank Bldg. (9:00 a.m. – 1:00 p.m., Tue. through Thur.)

2403 Fall Hill Avenue • P.O. Box 916 • Fredericksburg, VA 22404
540-370-0300 • Fax 540-370-0317 • execsec@rotary7610.org

Secretary, DONN MOHR
Home Club: Fredericksburg • Spouse: Nelda
Email: dandnmohr@cox.net

Treasurer, SUSAN GORDON
Home Club: Middlesex County
sgordon@investDavenport.com

DISTRICT NEWSLETTER STAFF

Di Thompson, Publisher
Rappahannock Club • thompsonsgroup@cox.net

Editors: Jim Gates
Reston Club • jamgate@aol.com

District Seeks New District Newsletter Publisher

After doing a great job for several years, our current publisher, Di Thompson is unable to continue her service to Rotary. Di has been the source of great help in not only publishing the newsletter but also numerous other jobs such as designing covers for District Directories, District Conference pamphlets, etc. We will miss her greatly and deeply appreciate her many years of tireless service to Rotary and our district. Thanks, Di!

Now, we are in great need to try to fill Di's shoes. Please check your resources for a publisher/layout person. Please send Governor John your candidate/s name, email, phone number, as soon as possible but not later than July 9, 2005 (P.O. Box 128, Hardyville, VA 23070, phone 804-776-6746, jmckone@starband.net).

Thank you for your help and assistance in this effort. Di will continue to publish the newsletter as long as she can but we really need to find a replacement as quickly as possible.

Submitting Articles for the Newsletter

Every club has interesting information to share with the rest of the district. If you wish to submit an article for the newsletter, e-mail the text and any digital photographs to Helen Keane, District Executive Secretary, at execsec@rotary7610.org by the 15th of the month prior to the next issue. If you need to send hardcopies, mail to Helen at P.O. Box 916, Fredericksburg, VA 22404. Example: submit articles for the August newsletter to Helen by July 15th, articles for the September newsletter by August 15, etc. Contact Di Thompson, newsletter publisher, by phone at 540-371-2089 or email to ThompsonGroup@cox.net any time you have a question.

Carl-Wilhelm Stenhammar, 2005-06 RI President, Places Emphasis on Resource Groups

Together, we share many goals for 2005-06 as we reach out in fellowship and service, to refocus on *Service Above Self*—in our clubs, in our communities, and in our world. I have appointed experienced Rotarians to serve as members of three 2005-06 Presidential Emphases Resource Groups; Literacy, Water, Health and Hunger Concerns, and Public Image. These resource groups are charged with providing guidance and assistance to clubs and districts in these three areas. rations for 2005-06 and our shared year of service.

2005-06 Presidential Emphases Resource Groups: Goals

The following goals were identified by the leadership of the 2005-06 resource groups. The specific terms of reference for each resource group were distributed at the International Assembly and will be available in the *2005-06 Official Directory*. Beginning in July, additional information on the activities of all presidential emphases resource groups will be available on President-elect Stenhammar's pages on the RI Web site.

Literacy

- Celebrate Literacy Month in July and promote International Literacy Day on 8 Sept.
- Develop literacy training for adults, especially for women
- Develop literacy training for children, encompassing those with special needs, street children, and working with local education authorities as appropriate.
- Work with refugee and immigrant populations to assist with acquisition of literacy skills and second language learning
- Organize and participate in mentoring programs that focus on vocational training, life skills, reading and writing
- Serve as a resources to community schools and provide assistance when necessary (donate materials or management consulting)
- Provide educational opportunities in low economic areas (adopt a school, adopt an orphanage, street children, AIDS orphans)
- Assist in the establishment of libraries for children in schools and communities (i.e. mobile libraries, donations-in-kind, Bookaid International)
- Provide literacy and vocational training to prison inmates as part of the rehabilitation process
- Work with other relevant organizations on projects of joint interest

Water, Health and Hunger Concerns

- Encourage and facilitate three pilot projects to demonstrate Rotary's capability to mobilize local resources and to work with international agencies, NGOs and the private sector to create a sustainable, water-based, disease-free, healthy community
- Involve every Rotary club in a water, sanitation, health, and hunger project during the 2005-06 Rotary year
- Encourage every Rotarian to become aware of local and global issues relating to water, sanitation, health, and hunger

Emphases Resource Groups Zone Coordinators for Zone 33

The following Rotarians have been appointed to serve as zone coordinators on the 2005-06 presidential emphases resource groups. They are available as resources on each of these topics. You are encouraged to contact them with success stories from your district.

Literacy

Abram H. Clymer (book retailing) (spouse: Shirley)
466 Fairway Dr., Harrisonburg, VA 22802, USA
Tel.: Bus. 1-540-433-0769; Res. 1-540-434-3209; Fax: 1-540-4335042.
abeclymer@aol.com

District Directory Changes

PDG J.Charles (Charlie) Bowden

Home Club: Leesburg Club
Spouse: Janice
Address: 19365 Cypress Ridge
Terrace #117
Landowne, VA 20176
Phone: (H) 703 729 0679
jcbowden@smartneighborhood.net

Interact/Rotoract Committee Chair Shirley Heim

Home Club: Stafford
Spouse: Phil
Address: 1600 Franklin Street
Fredericksburg, VA 22401
Phone: (H) 540 373 2346
p.heim@att.net

Joan McLaughlin will continue to serve as the assistant chair in both positions.

Rotary Youth Leadership Awards (RYLA) Advisor*

Cal Marcantel

Home Club: Lake Ridge
Spouse: Pat
Address: 15608 Plain Dealing Place
Manassas, VA 20112-5400
Phone: (W) 703 303 2105
(H) 703 590 9943

ecmarcantel@mtciistheone.com

** Former RYLA Committee chair Ian Ivey will continue to serve on the committee. As the committee is being reorganized a new chairperson will be announced.*

Public Image

Sue Harper Poss (publishing)

103 Clearbrook Ct.
Greer, SC 29650, USA
Tel.: Bus. 1-864-848-3346
Res. 1-864-848-9828.
sueposs@charter.net
(Member,
Rotary Club of Greenville-East.)

Water, Health and Hunger Concerns

Malcom W. Huckabee

(college adm.) (spouse: Lynn)
121 Ginger Dr.
Danville, VA 24540, USA
Tel.: Res. 1-434-797-4764
Fax: 1-434-797-4373.
huckab@gamewood.net

ROTARY CLUB	Members as of 7/1/04	Members as of 5/31/05	Gain/Loss	Attendance %
Albemarle	67	66	-1	72.4
Alexandria	143	140	-3	72.5
Alexandria South (W. Potomac)*	13	13	0	
Alexandria West End	13	9	-4	75
Annandale	54	52	-2	78
Arlington	55	55	0	
Bailey's Crossroads	58	58	0	77
Blue Ridge	65	78	13	71
Bull Run*	28	28	0	
Burke	18	18	0	
Caroline	22	21	-1	84
Charlottesville	70	71	1	66
Crystal City-Pentagon	28	30	2	78
Culpeper	39	39	0	
Dulles	29	31	2	95
Dunn Loring	24	25	1	49.5
Fair Lakes	17	17	0	
Fairfax	87	84	-3	82.3
Falls Church	35	29	-6	58
Fredericksburg	79	79	0	
Gainesville-Haymarket	18	21	3	74
Gloucester	51	51	0	68.1
Gloucester Point	49	49	0	
Herndon	61	60	-1	72.2
K-I-W-S	53	54	1	73.5
Lake Ridge	43	43	0	
Leesburg	52	52	0	
Leesburg Daybreak	54	51	-3	95.3
Louisa	18	18	0	85
Manassas	56	56	0	
Mathews	45	49	4	63
McLean	50	57	7	72
Middlesex	37	41	4	83.3
Millennium	9	9	0	
Mount Vernon	20	20	0	
Northern Neck	25	25	0	
Orange	25	27	2	74
Purcellville	52	52	0	
Rappahannock-Fredericksburg	88	86	-2	76.8
Reston	33	34	1	62.1
Rosslyn-Ft Myer	7	7	0	80
Springfield	20	21	1	78.6
Stafford	52	46	-6	81
Sterling	20	20	0	
Tappahannock	49	55	6	65
Tyson's Corner*	42	42	0	
Vienna	56	56	0	
Warrenton	75	72	-3	63.4
Warsaw	29	29	0	87
West Point	20	20	0	
West Springfield	50	46	-4	86.9
Woodbridge	30	30	0	
District Total/Average	2,233	2,242	9	75.0

* No report

DISTRICT 7610 New Members



To All Club Secretaries

from John McKone
District Governor, 2005-06

The reason we have so few new members listed and so many blanks in the attendance listing is because we have no report from your club! Please make every effort to get your attendance numbers reported by the deadline of the 16th of each month for the prior month.

Many different people at the district level and at the international level use your attendance numbers for various reports, so it is important to be prompt in your reporting.

Thank you for your attention to this very important detail!

THE 4-WAY TEST

Of the things we think, say or do...

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?